

# nordic pavilion



## Invitation to all mobility and transport start-ups.

### Nordic Pavilion – Showcase and promote your multi-modal mobility solutions at the ITS World Congress Singapore 2019!

Following the success from Copenhagen in 2018, a Nordic pavilion will be established at the ITS World Congress in Singapore. The ITS World Congress is the world's leading transport technology congress and is held from 21<sup>st</sup> – 25<sup>th</sup> of October 2019. This year's theme is 'Smart Mobility Empowering Cities'.

**10,000+** Participants | **300+** Exhibitors | **20+** Technical Tours and Demonstrations

#### New this year is a start-up corner at the Nordic Pavilion.

Join us at the start-up corner at the Nordic Pavilion, which will **serve as a networking platform** between Nordic stakeholders and international visitors, and at the same time **promoting Nordic smart multi-modal mobility solutions.**

This will **strengthen Nordic collaboration, give you a good overview of Nordic mobility activities** and establish **long-term international connections** and partnerships. We will help you **promote your products and solutions** to your customers at home and at the Nordic Pavilion in Singapore. The pavilion is **co-funded by Nordic Innovation.**

The aim of the Nordic Pavilion is **to showcase Nordic industry and bring together strong Nordic mobility providers**, local authorities, political leaders, research institutions and intelligent transport system technology providers. The goal is to give your start-up visibility in the mobility sector, introduce you and include you in the Nordic ITS network. We will also give you the opportunity to meet International/Asian investors as part of your start-up package.

**Sponsorship deal:** Showcase your start-up at the Nordic Start-up corner.

- Logo visibility in the start-up corner and in joint material printed
- Presentations on tv-screens in the start-up corner and a pitching slot in the auditorium with seats to 30
- Networking and investor match-making events with Nordic Innovation House in Singapore

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- Nordic Mixer event Thursday the 23<sup>rd</sup> of October
- Help with meetings and side events
- Tickets to the Expo hall
- Nordic Innovation House Singapore 6 month membership

**Total cost 2.000 €**

Contact Jenny Simonsen at ITS Norway for more information or contact your local ITS organisation.

We look forward to seeing you in Singapore and promoting Nordic mobility start-ups!

ITS Nordic

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