

Focus Nordic+ Online Event Series

How has Covid-19 impacted the transport and mobility sector?

14th April 2021

Dear Nordic + Community and EIT Urban Mobility Partners,

we are very happy to invite you to our online event on the topic **“How has Covid-19 impacted the transport and mobility sector?”** as part of this year’s Focus Nordic+ Mobility Series run jointly with ITS Norway, Innovation Norway, and Royal Norwegian Embassy in Copenhagen.

During the first event of the series, held on **14th April 2021 10.00-11.15 CET**, we will discuss the influence of the ongoing pandemic on today’s and tomorrow’s mobility landscape in the Nordic and Baltic region. Key speakers from influential industries will use 5 minute pitch approach to inspire, lead and strengthen our discussions with short keynotes interspersed with Q&A and guided discussion rounds in break-out rooms.

[Register here](#)

Places are limited, and we recommend **registering early** to guarantee a place. Confirmation of attendance will be sent to attendees at least 1 week before the event, and places for representatives from Nordic and Baltic sea rim countries will be prioritised.

The event is scheduled for the 14th of April from 10:00 to 11:30 with the following agenda:

Time	Agenda
10:00	Welcome and Introduction Meeting facilitator: Victoria Goncharova, EIT Urban Mobility Innovation Hub North
10:10	1st Round: <ul style="list-style-type: none">• Dr. Anna Clark, Innovation Lifecycle Manager, EIT Urban Mobility Innovation Hub North, <i>Denmark</i>• Peter Kisch, Head of Innovation Department, City of Lund, <i>Sweden</i>• Jonas Bjaaland, Green Investment Director, Vækstfonden, <i>Denmark</i>
10:25	<i>Breakout-Room Discussion (15 min)</i>
10:40	2nd Round: <ul style="list-style-type: none">• Claes Kanold, Leader Mobility Services, Ruter, <i>Norway</i>• Jonna Heikkinen, Head of Global Business Development, MaaS Global, <i>Finland</i>• Siiri Silm, Researcher, University of Tartu, <i>Estonia</i>
10:55	<i>Breakout-Room Discussion (15 min)</i>
11:10	Wrap up Jenny Simonsen, Director for Operations and New Mobility, ITS Norway

This exclusive event is part of the Focus Nordic+ Mobility Series which has been organised for the Nordic+ community in cooperation with ITS Norway, Innovation Norway, and Royal Norwegian Embassy and aims at providing in-depth workshop, networking and discussion opportunities leading up to this year's ITS World Congress in Hamburg.

We are taking the pulse of the current mobility situation in the Nordic and Baltic region – hence Nordic+. Has the Covid-19 changed our ways of transporting? Autonomy – how far are we? How will AI change urban transport and quality of life? What will future of goods transport look like and what about sustainability? These are questions we will try to answer and discuss to find better, safer, and more greener solutions – together.

The following further events are planned in the upcoming months:

When	Topic	Format
14 Apr 2021	How has Covid-19 impacted the transport and mobility sector?	Online event
16 June 2021	Maritime ITS and inland waterways	Online event
mid September 2021	Match Making and Networking	Copenhagen or digital
October 2021	Autonomy and AI/ Digitisation Nordic+ Side event	Hamburg ITS World Congress

A link to the online event will be shared shortly before the event with all registered partners.

In case of questions, please contact victoria.goncharova@eiturbanmobility.eu

We are looking forward to
your participation