

Remember that time we met over Teams
said no-one ever.

That's because

The best stories are born in
exciting environments.

Be part of the next story:

Nordic+ goes

LA

ITS World Congress

18. – 22.9.
2022

Nordic+
Pavilion

Introducing Nordic+ Pavilion



At Nordic+ Pavilion you will

Make memories
with clients that
**connect you
for life**

Meet with local
investors and find
**opportunities for
growth**

Find new partners
and new angles to
**develop your
business**

Partnership packages

	Product+	Classic	Support
1. National side-events	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2. Nordic+ side-events	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3. Pavilion membership	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4. Marketing kit	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
+ Bring your product	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	6000 €* 	5000 € 	500 €**

* Product+ package includes a place for your product at the Pavilion. Any additional costs concerning shipping/product weight will be added to the cost.

** Support package includes participation in National ITS organisation side-events and dinners.

1

National side events

- Events and dinners hosted by your local ITS organization

+ Ask your local contact for more information

2

Nordic+ side events

- Nordic+ invite only event
- Nordic+ Pavilion receptions
- Events and delegations with other countries based on participants' interests set up by Nordic+ ITS organizations
- Nordic Innovation House visit in Silicon Valley

+ more

3

Pavilion membership

- Invite clients and guests to meet at the Pavilion
- Logo visibility on Pavilion walls and material on screens
- Pitching in Pavilion auditorium
- Demo and launch products and services
- One exhibition pass

+ more

4

Marketing kit

- Social media marketing in Nordic+ channels
- Web page to publish your contents
- Marketing leaflet and distribution to other congress participants
- Free visitor passes to give out for your clients and partners

+ more

+

Bring your product

- Product display on the Pavilion

+ Ask your local contact for possibilities to build your Nordic+ experience around the product

Nordic+ Pavilion connects

The Pavilion

40+ organizations from Denmark, Estonia, Finland, Iceland, Norway, Sweden

Matchmaking

With our connections to other ITS organizations we help you reach any specific targets

Group visits

Delegations and meetings where you will be able to pitch your story

1

National side events

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+ Ask your local contact for more information



- ITS Norway Night (aften) – Sunday the 18th of September
- Innovation Norway meetings
- Visits not arranged by Nordic+

Book your place now



Nordic+ Connected
and Sustainable

ITS Norway

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