



Low and zero emission zones:

A realistic path to zero emission transport?

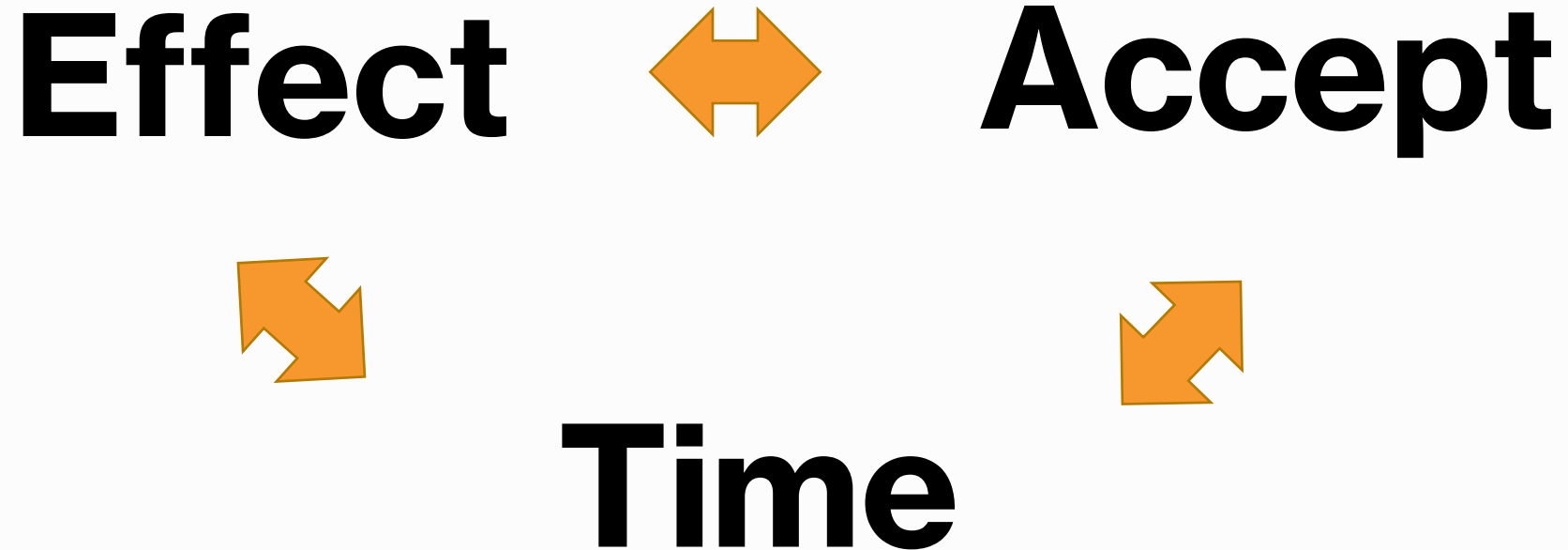
Bernt Sverre Mehammer, It's tomorrow, 13th of April 2023

Outline - What to think about?

- Effect vs. support from the public
- Mitigation measures
- Enforcement
- City logistics
- Effect on emissions and car use



Conflicting goals



2030

- it's tomorrow

1. Start

2. Be smart

Enforcement:

Geofencing vs. ANPR

Goods delivery:

Coordination

Reduce home deliveries

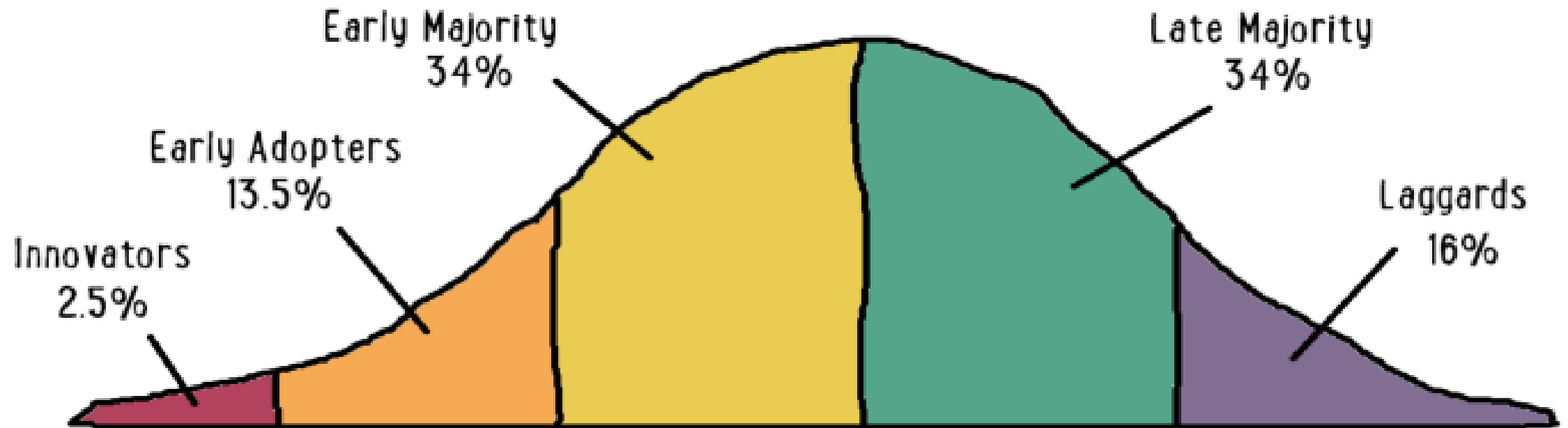
Combat social dumping

Effect

Zero Emission

Diffusion of Innovations Model

Everett Rogers. 1962



To be solved

- BEVs in areas without parking and charging
- BEVs drives more than fossil cars
- Legal authority
- Social justice
- Mobility solutions that work