



INTERTRAFFIC
AMSTERDAM

INTERTRAFFIC

16 – 19 APRIL 2024

Join Us In Amsterdam



16 - 19

April



**RAI Amsterdam
Centre -CCL**



35,000+

**Peers from
140+ Countries**



200+

**International
Experts**



900+

Exhibitors

ITS Nationals & Nordic+ brings business together

ITS Nationals Stand

30+ organizations from
Nordic+ & Europe

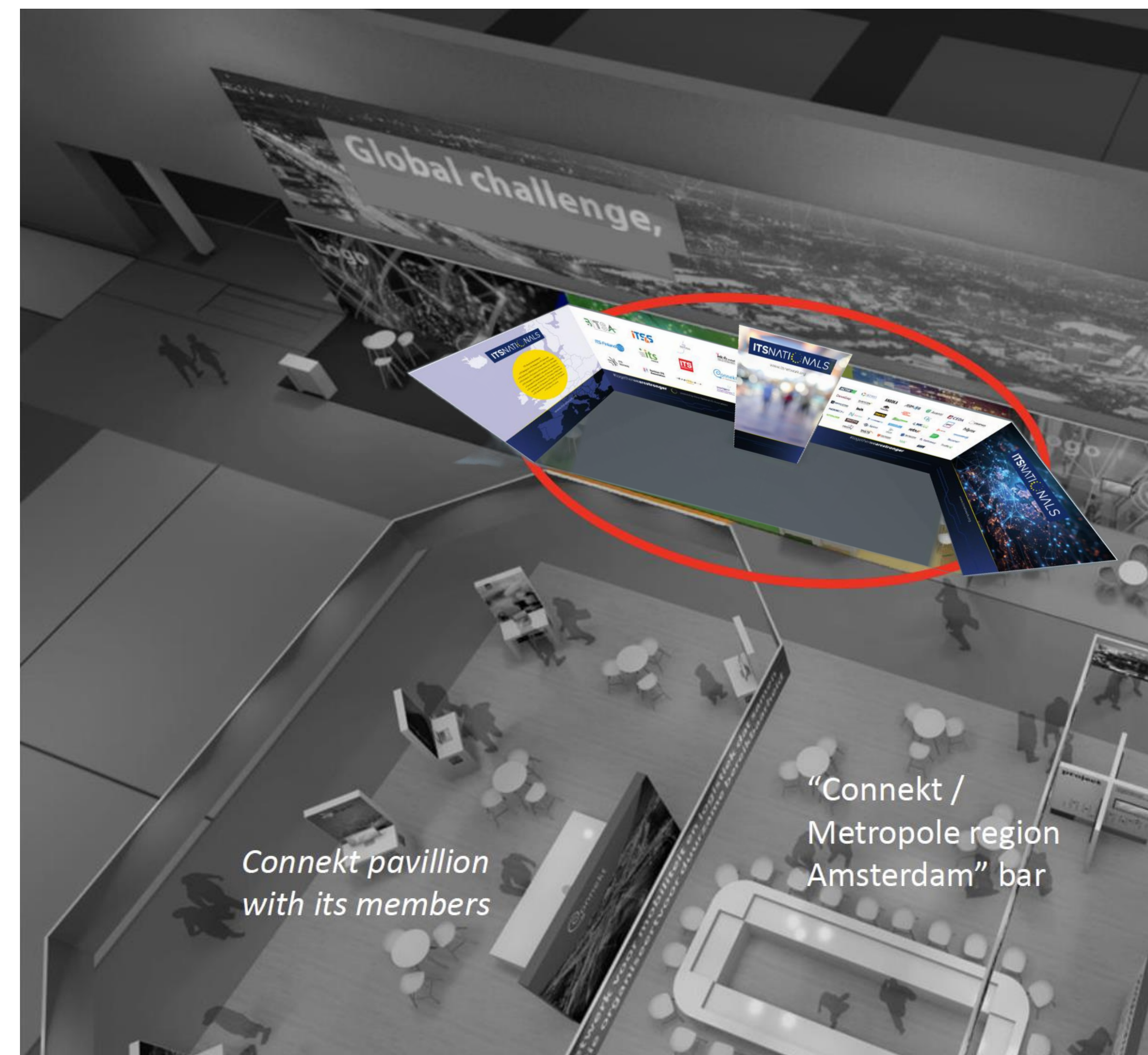
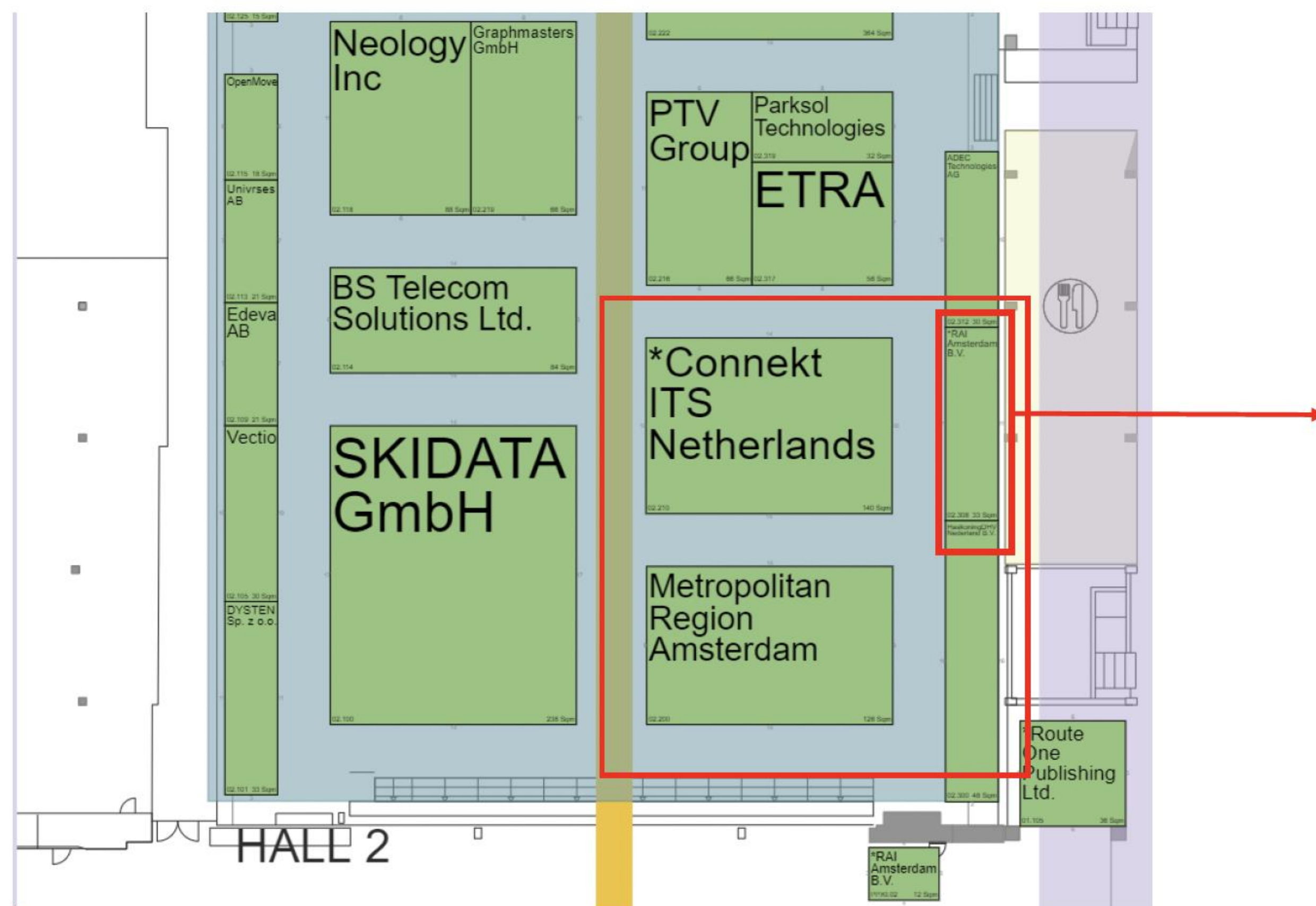
Matchmaking

With our connections to other
ITS organizations we help you
reach any specific targets

Group visits

Delegations and meetings
where you will be able to pitch
your story

STAND 02.308



ITS Nationals participants preliminary list

ITS UK	ITS Serbia	ITS Norway	ITS Finland	ITS Estonia	ITS Mobility	ITS Euskadi	ITS Czech	ITS Ireland	BITSA	ITS Sweden
Nicander		Via Cluster	Fintraffic	Spinnistart OÜ	ACTIA IME GmbH	Gertek	REBUT		Syscom Engineering	Init
Grid Smarter Cities		Nye Veier	Forum Virium Helsinki		hilyn timer GmbH	Asimob	CEDA		TrafficX	Sensys Gatso
Angoka		Aventi	ParkChargePay		Nextérite	Dinycon			Infosystems	Iterio
Alchera		Troms fylkes kommune	Mellenium		Transformation Hub MIAMy				Skimpro	
Starling Technologies			Nodeon		Transformation Hub TASTE					
Clearway			Ramboll							
Navtech Radar			Sitowise							
			Teconer							
			Tietoevry							

ITS Norway time table

TIME	ITS Norway Tuesday 16th	Timeslot Tuesday 16 th	ITS Norway Wednesday 17th	Timeslot Thursday 18 th
10:15 – 10:45h		BITSA		ITS Sweden
10:45 – 11:15h		ITS Czech		ITS UK
11:15 – 11:45h	Norwegian Tour Connect Pavillion 02.210 11.00	ITS Estonia		ITS Serbia
11:45 – 12:15h	Visit Q-Free 05.303, Swarco 02.222	ITS Euskadi		ITS Norway
LUNCH BREAK				
13:15 – 13:45h		ITS Serbia		ITS Mobility
13:45 – 14:15h		ITS Ireland		ITS Ireland
14:15 – 14:45h	14:00 meeting with Serge van Dam Rijkswatestaat Connekt Pavillion	ITS Mobility		ITS Finland
14:45 – 15:15h	1 min pitch to other companies at our stand	ITS Norway		ITS Euskadi
15:15 – 15:45h	14.45 to 15.45 Canada	ITS Finland	Amsterdam Study tour	ITS Estonia
15:45 – 16:15h		ITS UK	Amsterdam Study tour	ITS Czech
16:15 – 16:45h		ITS Sweden	Amsterdam Study tour	BITSA
19:30 – 21:00			Q-Free Dinner –per invitation	6

We are honored
to invite you to our

Q-Free reception

→ during the 2024 intertraffic Amsterdam

Join us for food and drinks



Wednesday
April 17th
at 19:30



Van Rijn
www.vanrijnamsterdam.nl
Rembrandtplein 17,
1017 CT Amsterdam



Kindly confirm your participation to



May Gulbrandsen



+47 924 66 555

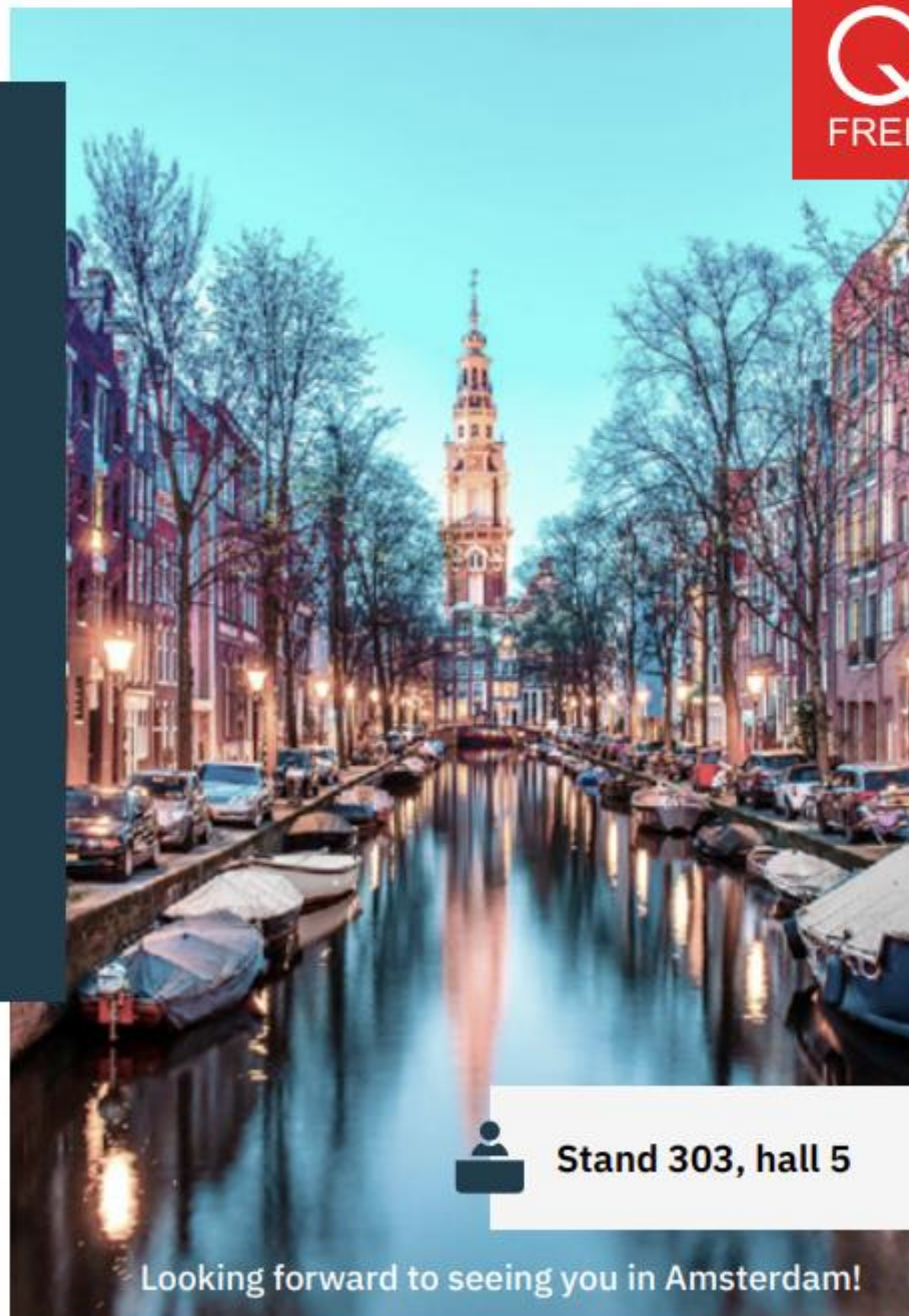


may.gulbrandsen@q-free.com



Stand 303, hall 5

Looking forward to seeing you in Amsterdam!





Amsterdam – study tour with Nordic+ family divided into 2 groups

Group A will visit the TMC in Amsterdam (capacity maximum 18) with Vincent Lau

Group B crowd sourcing, pedestrian management in the Red-Light District with Mick Werkendam

First come first serve – please send your binding registration for the study tour to Jenny.Simonsen@its-Norway.no

Please note - only Nordic+ members

Vincent Lau



Manager digitization for the domain of Mobility & Public Space of Amsterdam

Active in Traffic Management since 2015

Involved in most of Amsterdam's digital developments around mobility and smart city

Highlights include:

Active involvement in EU legislation (RTTI, MDMS, MMTIS, TEN-T and more)

Meridian (large European smart mobility Horizon call regarding corridor management using data)

Socrates 2.0 (EU project, leap forward in public-private cooperation)

Talking Traffic (introduction of intelligent traffic lights in The Netherlands)

V.lau@amsterdam.nl

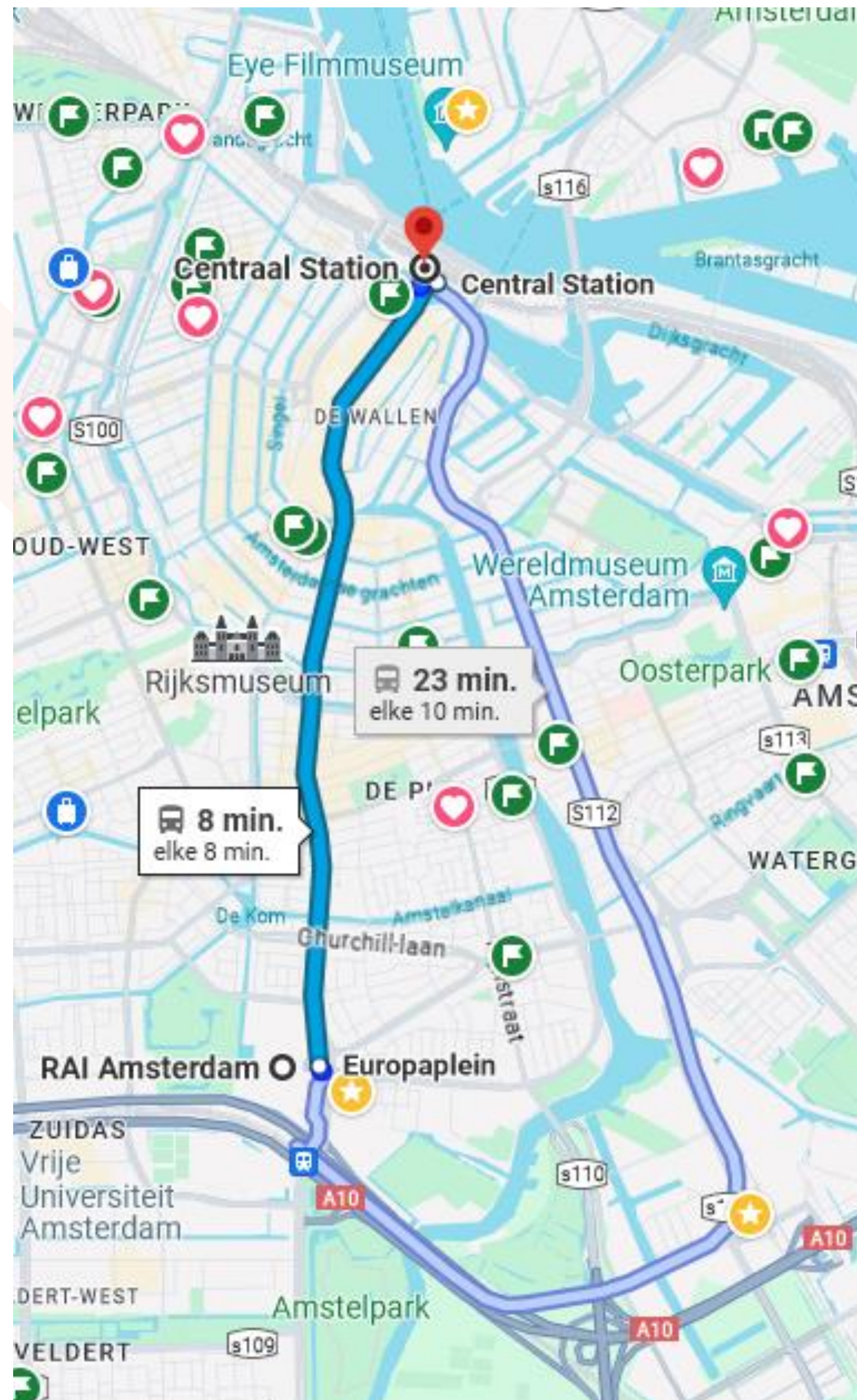
Wednesday 17th
14:30 – 15:30
Theoretical ITS talk
at the RAI
convention center by
Vincent Lau

Program ALL

**1. Meet at the stand
02.308 15:15**

**15:30 – 15:45 Travel to
central station by subway**

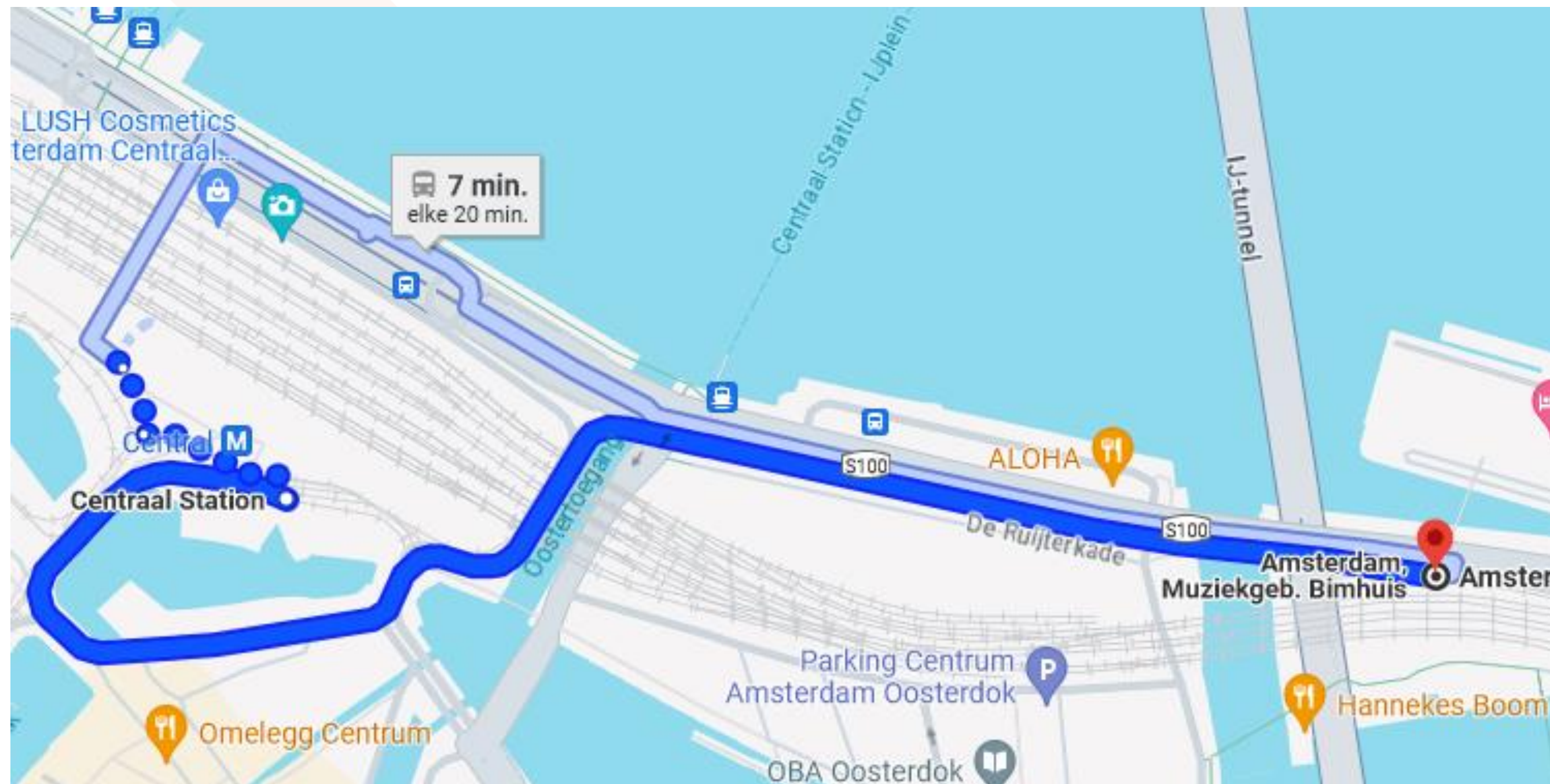
**Whole group meets up
with Mick Werkendam
and splits up into two
groups A and B**



Program ALL

2. Group A goes to Goes with Vincent Lau to TMC (tram 26 one stop)

Group B goes to red light district with Mick Werkendam



Program Group A

3. 16:00 – 17:30

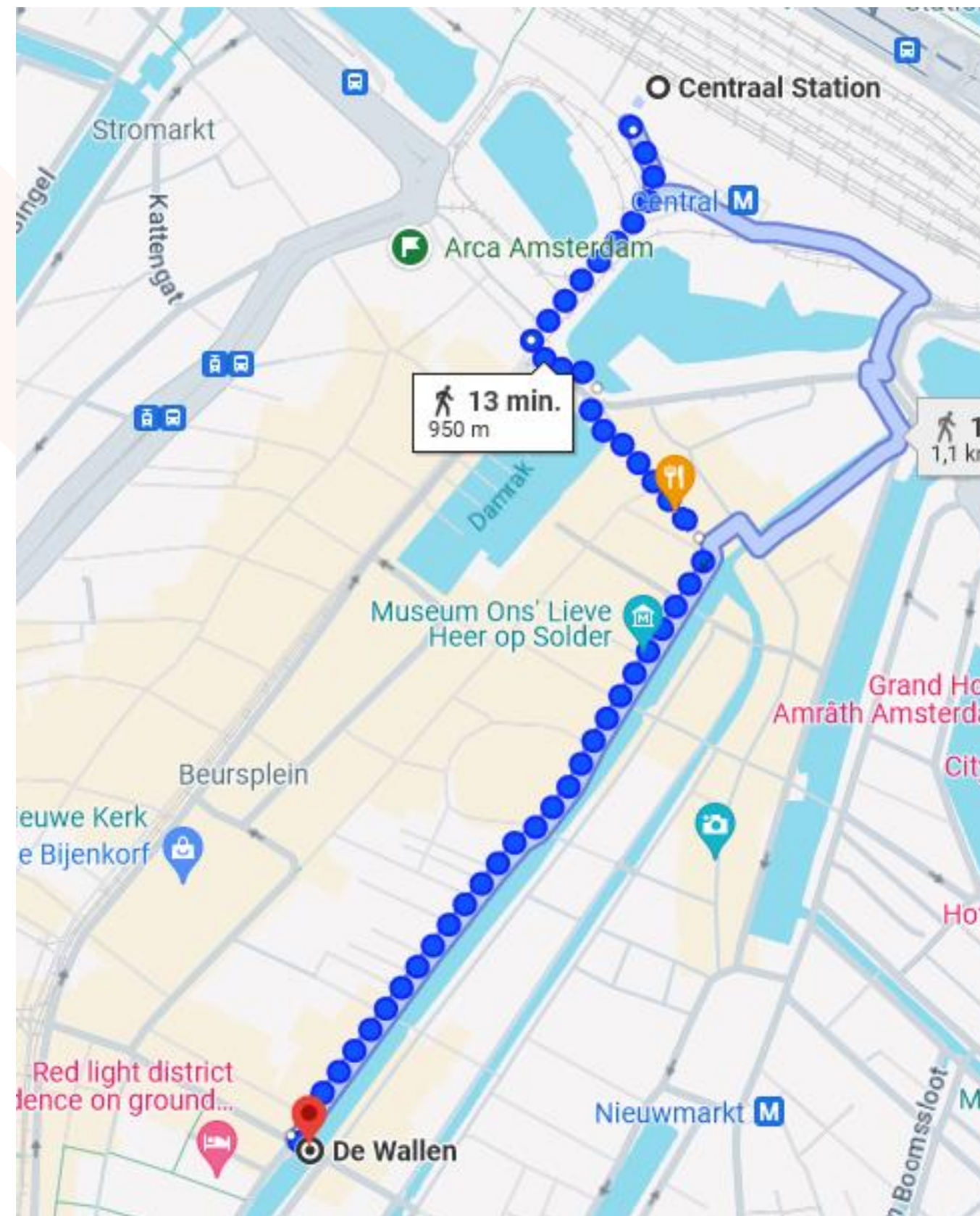
Group A Visits TMC.

Group will split up into groups of 4 or 5 persons for a visit of the control room.

Serry Kroese will present the TMC



Program Group B



**4. 16:00 – 17:30 Group B
Visits Red light district.**

**Mick Werkendam will
demonstrate what
Amsterdam does to
manage large crowds of
tourists in a very crowded
part of town.**





**Please contact Jenny Simonsen for
more information**

COO

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