



nordic+

NEMU* webinar

NEMU=Nordic Ecosystem Mobility Unlimited
(Seamless, integrated and people-centric mobility in the Nordics)

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Nordic
Innovation

The Nordic Council of Ministers and sustainable development



Photographer: Yadid Levy / Norden.org

The Nordic Region will be the most sustainable and region in the world by 2030. This is the Nordic Council of Ministers' vision for Nordic co-operation. The Nordic countries are at the forefront of work on sustainable development. However, we still face challenges that need to be addressed. The Council of Ministers actively promotes sustainable development in the Region by focusing all of its efforts on twelve objectives linked to a green, competitive and socially sustainable region.

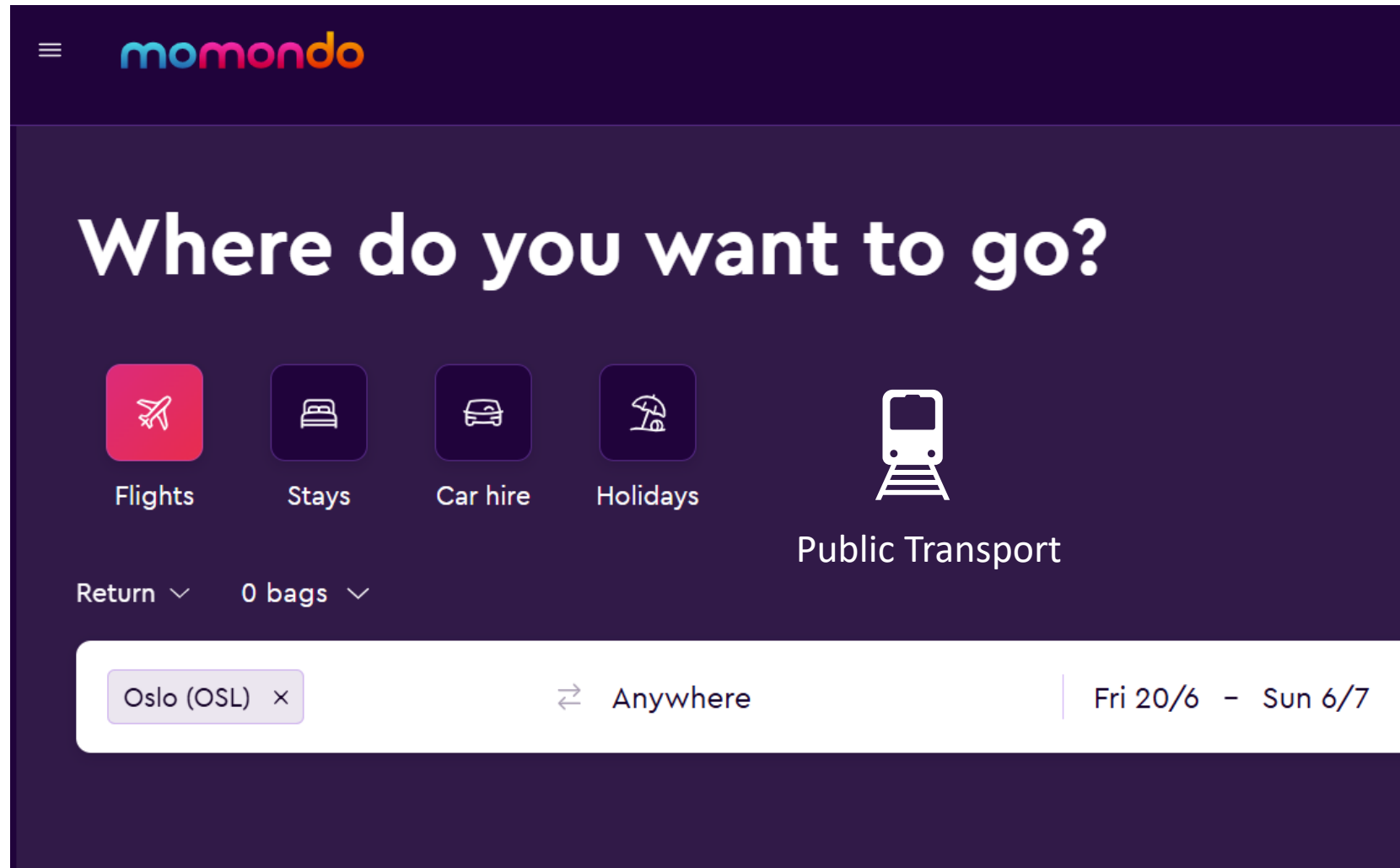
Vision 2030

The Nordic Region will be the most sustainable and integrated region in the world by 2030. This is the Council of Ministers' vision for co-operation. This means working together to promote sustainability and integration. Vision 2030 is the framework for Nordic work on sustainable development. There is a clear link between Vision 2030 and Agenda 2030, with work on the former helping to achieve the latter and to make progress toward the SDGs.

The Nordic Ministers for Co-operation have approved an action plan for 2021–2024 to make progress toward Vision 2030. It outlines how the Council of Ministers will seek to achieve the vision. The plan is divided into three sub-sections based on its three strategic priorities: a green Nordic Region, a competitive Nordic Region, and a socially sustainable Nordic Region – and then into a further 12 sub-goals. The plan will govern everything that the Council of Ministers does for the next four years.

It is crucial that we follow up on the progress already made towards the ambitious vision, and the Ministers for Nordic Co-operation have adopted indicators for Our Vision 2030 to provide an overall picture of progress. The 45 indicators reflect the three strategic priorities and 12 sub-goals.

Why NEMU?





Togferie

🌐 Offentlig gruppe 75,7 k medlemmer



+ Inviter

🔗 Del

👥 Er medlem ▼



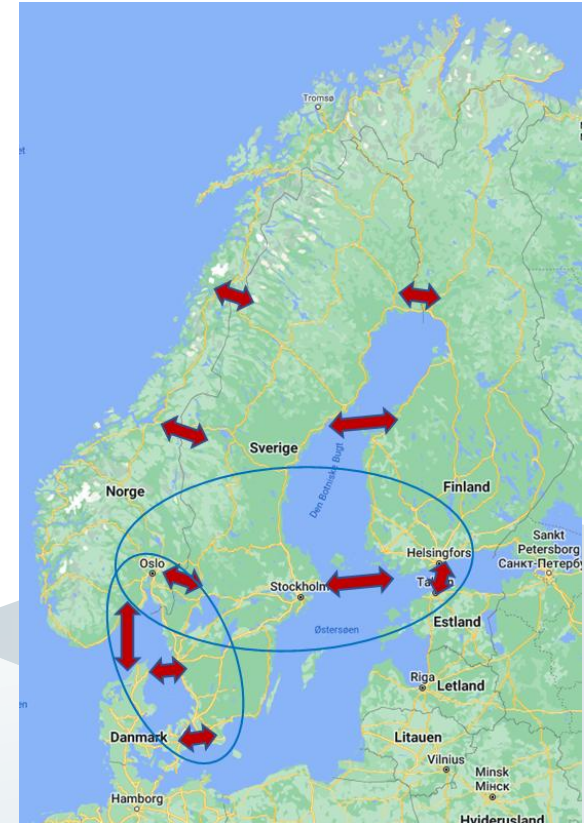
NEMU (Nordic Ecosystem Mobility Unlimited)

Delivering true seamless multimodal travel

Cross-border trip planner for all Nordic countries

Cross-border multimodal discovery, planning, booking, payment and navigation in one go for:

1. Oslo-Gothenburg, Malmö, Copenhagen corridor (train & bus as minimum)
2. Helsinki – Stockholm – Oslo corridor (train, bus and ferry)



Agenda

- Introduction, *Hanne Nettum Breivik, CEO, ITS Norway*
- Norway's policy on mobility and Entur's mission, *Abel Cecilie Knibe Kroglund, State Secretary, Ministry of Transport (Labour Party)*
- Borderless journey planning and purchase in one go – Updates from the NEMU project partners and Nordic+
Søren Sørensen, ITS Denmark, Lars Tore Carlsen, Entur and Johanna Taskinen, Matkahuolto
- How to speed up investment into mobility innovation in Europe
Sampo Hietanen
- Panel discussion: Common Nordic vision, but different approaches?
Panel discussion between the speakers + Q/A
- Summary and next steps
Hanne Nettum Breivik, ITS Norway

