



Seamless international travels at Entur

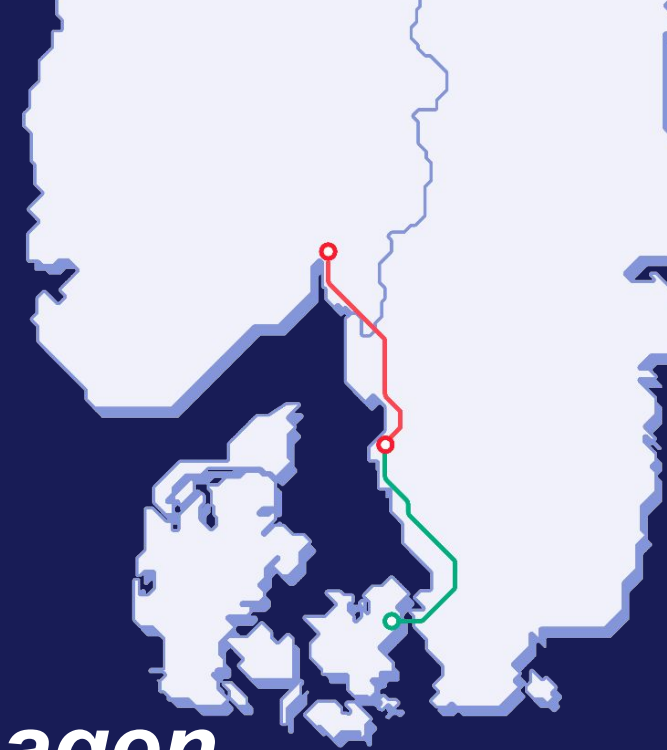
NEMU Webinar 17.6

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ENTUR

Mission statement

*Get travellers from Norway to Copenhagen
through self-service sales*

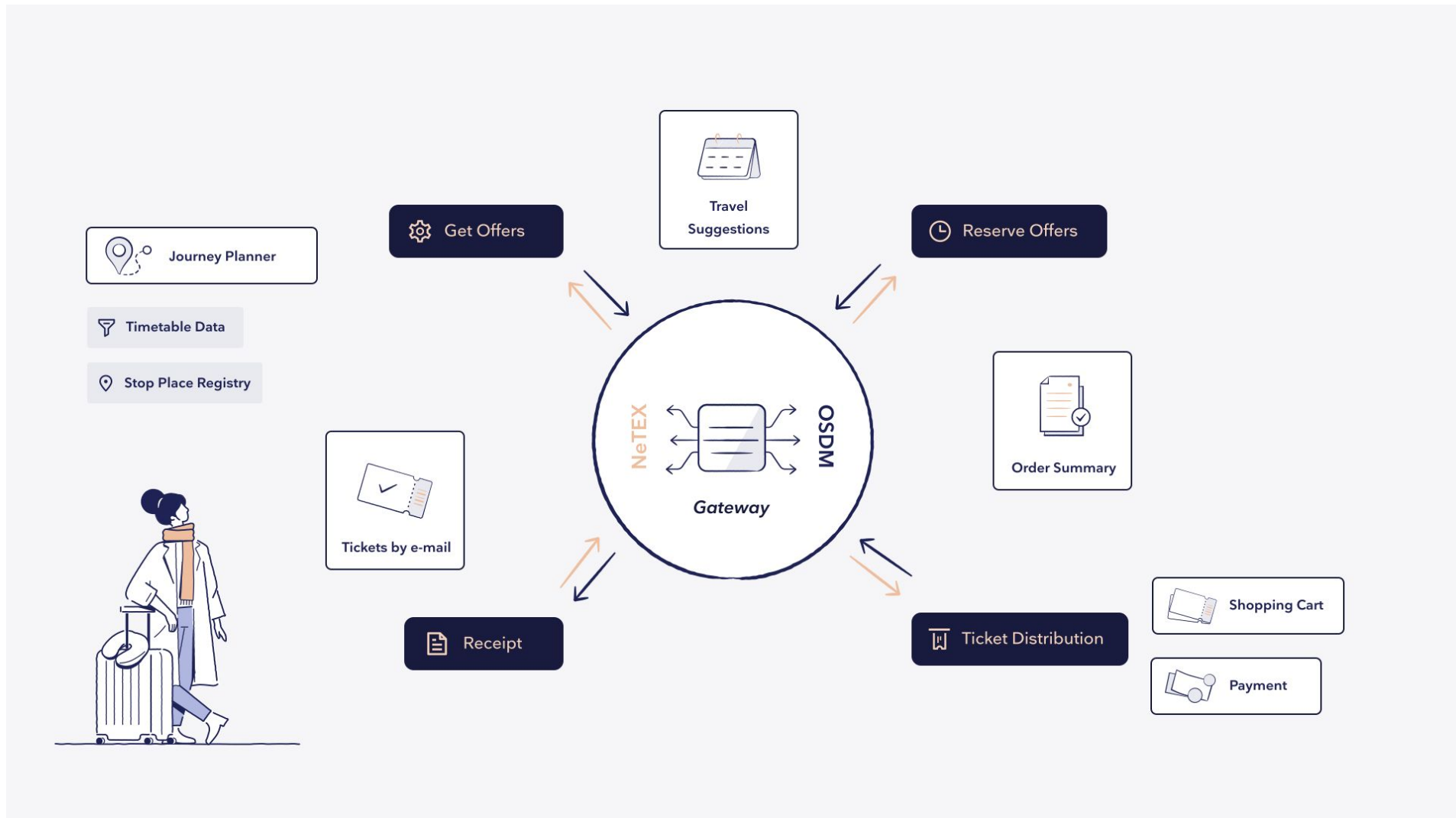


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How does it work?

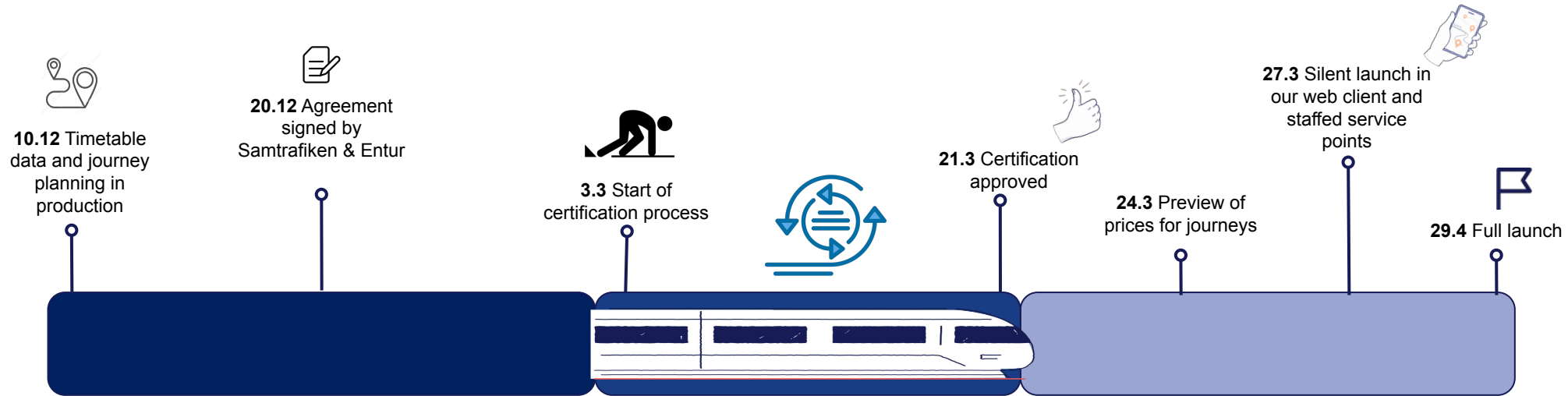


Product principle

“A sales client should not notice our international integrations.” 



Launching the product

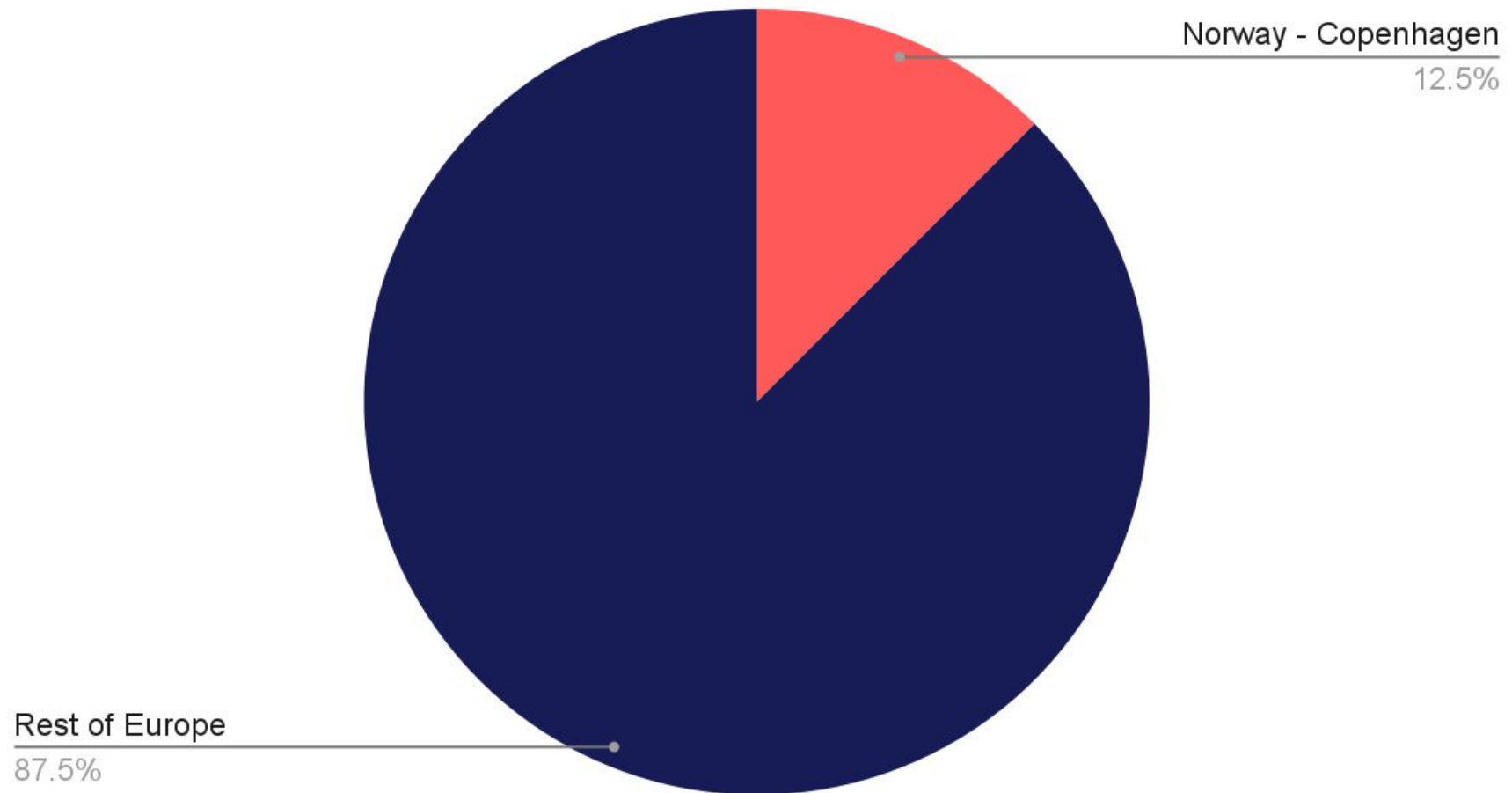


First traveller



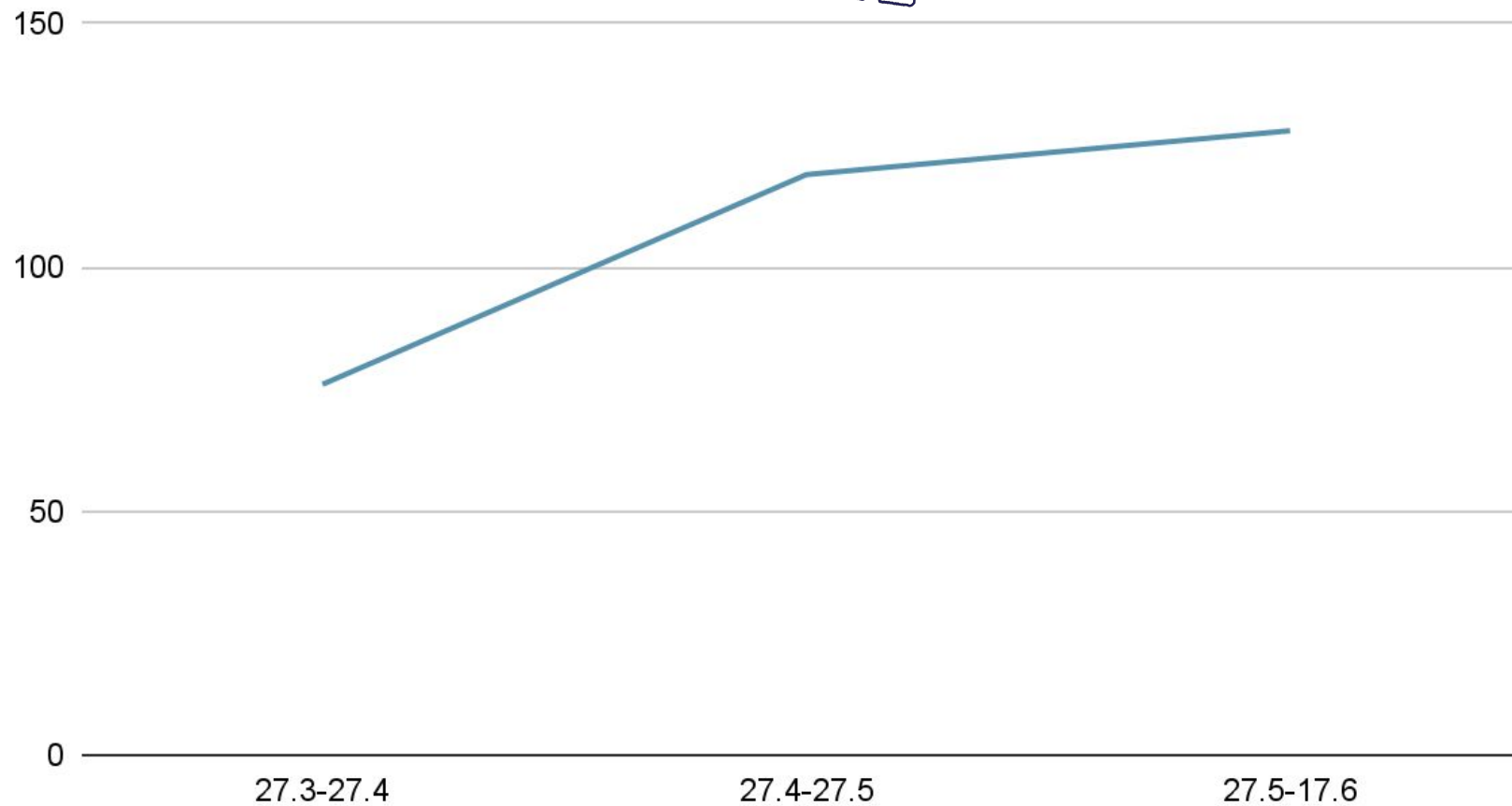
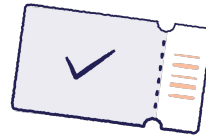
Post launch results

International sales distribution



Post launch results

Number of tickets per month



Post launch results



No increase in customer support tickets

Self serviced refunds where possible

Post launch results



~280 journey planning searches each day

Challenges



Timetable data



Missing support
for Transmodel



Establishing
agreements

Future work

- Multimodal international travels
- New markets
- Easier integration for Europe to the Nordic countries
- Bridging the gap between Transmodel and OSDM
- New sales channels and retailers



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